

## Director Report – Christa Porter

My role as a DPAC Director started with learning the email and tech systems and supporting the website and Facebook pages. I have found that I enjoy connecting with PACs and parents and sharing information. Here are some ways we communicate.

There are 4 emails used to contact DPAC:

- [exec@sd57dpac.ca](mailto:exec@sd57dpac.ca) – emails to all 8 Executive members
- [DPAC@sd57.bc.ca](mailto:DPAC@sd57.bc.ca) – used for incoming info from the District and updates to PACs
- [info@sd57dpac.ca](mailto:info@sd57dpac.ca) – used to send Mail Chimp campaigns
- [chair@sd57dpac.ca](mailto:chair@sd57dpac.ca) – confidential email only to Chair and Vice-Chair

There are 2 email lists in Mail Chimp:

- Website Subscription – emails at 4pm any new posts on our website
- PAC Representatives – periodic email campaigns with highlights from our website and other announcements and reminders

**ALL PACs have an sd57.bc.ca email address** to use if they wish. I can help set that up.

Here are ways you receive information from DPAC:

1. Website – School District 57 DPAC ([www.sd57dpac.ca](http://www.sd57dpac.ca))
2. Email alerts regarding new website posts (from [info@sd57dpac.ca](mailto:info@sd57dpac.ca))
3. Emails from DPAC (from [info@sd57dpac.ca](mailto:info@sd57dpac.ca) or [DPAC@sd57.bc.ca](mailto:DPAC@sd57.bc.ca))
4. Facebook [Page](#) – Prince George District Parent Advisory Council

We are working on refreshing our website. Here are some initiatives that Andi Dupperon (Edgewood Elementary PAC) and I are working on:

- Renewed Dreamhost and will update WordPress to the latest version.
- Update the THEME which would give us new colours and fonts.
- Continue to update the menus and resources.
- Archive some older irrelevant posts.
- Ask PACs/parents for photos and incorporate updated images.
- Logo redesign for website, Facebook, and letterhead.

What do you think about this proposed logo?



**District Parent Advisory Council**  
**No. 57 Prince George**  
[exec@sd57dpac.ca](mailto:exec@sd57dpac.ca) / [sd57dpac.ca](http://sd57dpac.ca)

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I appreciate any suggestions you may have on how DPAC can communicate and support PACs online between our Monthly Meetings.

Christa Porter  
DPAC Director