

Strategic Plan Stakeholder and Rights Holder Engagement

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Ministry has updated requirements for District Strategic Plans which would trigger this process but SD57 is up for a renewed plan as current expires in 2021.

Presentation is a full rundown of the planning cycle of the Strategic Plan. It will be a framework to set performance targets, measure, compare, and target annually. Clearly explains School Boards responsibility/accountability (clarified by MOE). Will create alignment in work and reporting requirements to achieve target outcomes which includes the strategic use of SD57 resources from IT to HR to work towards Strategic Plan goals.

3 learner groups identified for special focus in all Strategic Plans and ongoing MOE reporting:

- Indigenous students both on/off reserve;
- Children in foster care/group homes;
- Children with classified special education needs or neurodiverse (?).

There are a number of documents that will inform this process. (*Summary opportunity in conjunction with BCCPAC as all districts will engage in similar processes this year)

ThoughtCloud is the online engagement platform which uses AI to quantify the submissions, identifying trends and pockets of similarity/dissimilarity. Goal is to identify the ideas to pursue in the formalized plan and also create invested partners in the District's work over the lifecycle.

Three periods of ThoughtCloud engagement from Feb 8-June (?). (*dates to be summarized from slide deck)

Student Satisfaction Survey is already done annually with MOE reporting requirements for Grades 4, 7, 10, 12 as part of public reporting. (*Metric opportunity)

Accessibility:

- language in the document will be clear and without jargon
- engagement process will include rural communities, minimum level of demographic information balancing privacy with data relevance
- engagement process will have alternate feedback: paper copies can be turned in at a school for forwarding/transcription; phone option (like Shas-ti/Kelly Road process) to verbally provide feedback to be transcribed.

Communication:

- usual channels: social media, newsletters, webpage and network of partner groups
- student feedback is considered critical and important
- Feb 18: 4-6pm next Strategic Plan Partner Group meeting in which Cindy will delve into the current Strategic Plan in greater depth.

Aggressive timeline to completion. Final engagement closes May 17 for drafting and working up the plan for end of June.

So, we need to promote this within our networks and to our SD57 School PACs to ensure engagement is maximized by parents at this critical opportunity.

February 18, 2021

This was a working meeting with the participants engaged and participating in exercises to inform the creation of a new strategic plan.

We began by reviewing what a strategic plan is.

What is a Strategic Plan?

At its core, strategic planning is the process of defining the goals of your organization for the immediate future and the strategies by which these goals will be achieved and resourced.

Put simply, a strategic plan is the top three or four things that the board has agreed the organization will work toward in the next three to five years. In practice, it is a doorway to innovation, cultural change and proactive strategies to manage your response to a changing environment.

<https://consciousgovernance.com/strategic-planning>

Why does it matter?

The Strategic Plan is a framework for the allocation of the Board's resources and actions aligned to its Strategic Plan. We discussed that resources are more than \$, but people, programs, services, etc.

- Functions as a guide (roadmap) for the Board, staff and members
- Creates a shared vision, focus, and understanding by all
- Actions outlined to the District uniqueness and needs



We reviewed our current Vision, Mission and Values and then broke into 2 groups with Laura in one and Gillian in the other to consider the following:

Do our current Vision, Mission and Values reflect who we are as an organization? Is this our identity?

Are these the Values that guide our decisions and behaviours?

Are these statements accessible to all?

Great discussion around what to keep, what to enhance, what to create and what to discard from our current Vision, Mission and Values.

We came back together and shared our discussions then reviewed some of the data on our students compared to the provincial averages. We broke into 2 groups again discussed District directions and priorities. We reviewed the following:

- Learning
- Engagement
- Opportunity
- Sustainability

Neither group had enough time to get to Sustainability, but we did review our comments on the other 3. More meetings to follow.