

SCHOOL DISTRICT NO. 57 (PRINCE GEORGE)

2014.05.26

MEMORANDUM

TO: Reference Groups

FROM: Wendy De Marsh  
Executive Assistant

SUBJECT: **PROPOSED REVISIONS TO POLICY 1110 (COMMUNICATIONS)**

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On April 29, 2014, the Board of Education approved proposed revisions to Policy 1110 for distribution to reference groups for input. A copy of the policy, with the proposed revisions is attached.

If you or your organization has any comments, concerns or suggestions about these proposed revisions, please forward them in writing to:

Wendy De Marsh, Executive Assistant  
School District No. 57 (Prince George)  
2100 Ferry Avenue  
Prince George, BC V2L 4R5

or e-mail: [wdemarsh@sd57.bc.ca](mailto:wdemarsh@sd57.bc.ca)

or fax: Wendy De Marsh at (250) 561-6820 or 561-6801

To help focus your input, the following questions may be considered:

1. How will the revisions fit with current practice?
2. How will the revisions affect your school/department/group?
3. How will the revisions affect teaching, learning and student achievement?
4. Do you have any idea(s) for making the policy more effective?
5. Are there any areas in the policy that are unclear?
6. Are there significant issues that the policy should, but does not, address?
7. Can you foresee any difficulties posed by the implementation of these revisions?
8. Will the policy as proposed put unreasonable demands on people or resources? If so, how?

THE DEADLINE FOR SUBMISSIONS IS **JUNE 27, 2014**.

/wd



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**COMMUNICATIONS**

APPROVED: 1970.12.22

REVISED: 1988.07.05

2003.01.28

2007.10.30

2014.xx.xx

***POLICY***

The Board of Education of School District No. 57 (Prince George) and its administration will foster an environment of ~~two-way~~ open communication.

***DEFINITIONS:***

**"Communication"** is the act of sharing information by speaking, writing or other means.

**"Election campaign materials"** are related to Federal, Provincial, Local Government and School District Trustee elections.

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Responsibility Centre: Superintendent of Schools

References: *School Act*, Sections 79 and 85

Bylaw No. 1

Policy 1120 Access to the Board

Freedom of Information Protection of Privacy Legislation

Bylaw 4

COMMUNICATIONS

**PREAMBLE**

The Board of Education of School District No. 57 (Prince George) shall communicate with its students, parents, employees, partner groups and the community to enhance awareness and understanding of the issues surrounding public education.

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Approved: 2003.01.28



COMMUNICATIONS**REGULATIONS:**

1. The Chairperson of the Board, or designate, and the Superintendent of Schools, or designate, are the official spokespersons for the school district.
2. The school principal, or designate, is the official spokesperson for the school and is responsible for maintaining positive communications between the school and its community. Media requests of schools must be approved by the Superintendent of Schools or designate.
- ~~3. The district may distribute information of a non-profit nature through its internal mail system at the discretion of the Superintendent of Schools or designate.~~
- ~~4. Submissions to folders on the district's intranet, 57 Online, should be of a non-profit, education-orientated nature. Items submitted will be published at the discretion of the system administrator or the Superintendent of Schools.~~
5. The district may distribute information of a non-profit educational oriented nature through its communication network at the discretion of the Superintendent of Schools or designate
6. The distribution of election campaign materials through the schools or district publications and the posting of such materials on school district property is prohibited.
7. The Board may provide opportunities to receive input from education partners and the community.
8. The Board will meet as necessary throughout the school year with the chairpersons or designates of education partner groups to provide an opportunity to exchange information.
9. To ensure open communication, the Board will invite representatives from education partner groups and the community to be represented on appropriate ad hoc and standing committees as required by Bylaw 1.
- ~~10. The Superintendent of Schools will meet as necessary throughout the school year with the chairpersons or designates of education partner groups to provide an opportunity to exchange information.~~
11. School principals and district administrators are encouraged to share newsworthy events with the media.
- ~~12. The Board will develop and make available to the public an annual publication setting forth the priorities and goals for the district for the year.~~
- ~~13. The Board will make available to the public a guide to accessing the Board as described in Policy 1120 Access to the Board.~~



COMMUNICATIONS

- ~~14. Each school in the district will develop a strategy for communicating with its educational community.~~
15. Each school in the district will communicate with its educational community in person, electronically, and/or in print. School principals and district administrators are encouraged to share newsworthy events with the media. All communication must be in congruence with Policy 1100, Freedom of Information and Protection of Privacy.

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Approved: 1970.12.22

Revised: 1988.07.05, 2003.01.28, 2007.10.30, 2014.xx.xx

